

## WHO WE ARE

Acquisitions Pursuit is an investment firm that makes investments in companies for long term growth. We are looking to connect and build relationships with business owners who are motivated to sell in the service, consumer, and industrial sector . We leverage our operational expertise, investment sources and network of business opportunity contacts to strengthen and grow the lower middle market companies in which we invest.

#### **Our Mission Values**

Our mission is to invest liquidity and growth capital in superior, market leading businesses operated by strong management teams. Our goal is to preserve what has made these companies segment leaders while providing post acquisition capital access, strategic planning, industry expertise and source of growth opportunities that will elevate these companies to the next level of value for their owners, customers and for the marketplace.

#### Our Difference

Founded on the values of focusing on people, process, and product, we work to create attractive exit opportunities for owners and operators of lower middle market companies.

We realize that business success requires more than capital. It requires win-win relationships with our partner firms based on paying strict attention to owners' needs, on maintaining a customer centered focus and on fostering fulfilling work.

## **INVESTMENT PROFILE**

#### COMPANY

- Established at least 5 years with strong reputation in the industry
- Solid growth potential either organic or through acquisition.

#### MARKET

- Growing or mature industry
- Industry fragmentation
- Significant barrier to entry
- Opportunity for attractive growth

#### SERVICE/PRODUCT

- Established continuing demand for service or product
- A solid market position

#### MANAGEMENT

- Seller willing to remain post acquisition
- Solid employee relations



#### **SECTOR FOCUS**

- Consumer Food& Beverage, Personal Care, Health& Beauty, Household Products, Consumer Products
- Business Services Professional Services, Residential Services, Facilities Management, Automotive Services, Infrastructure Services
- Industrial- Packaging & Plastics, Chemical& Industrial Mfg, Building Products, Metals & Specialty Mfg



# <u>Our Team</u>

## Shalina Clarke

#### Founder & Managing Partner

With over 8 years of food and retail experience, Ms. Clarke is a seasoned executive leader whose background includes restaurant management and retail. She co founded restaurant and grocery store, which resulted in two successful exits. Her experience includes sales, operations, supply chain management, financial management, strategic business planning, and driving enterprise performance. Ms. Clarke has strong work ethic, which can be demonstrated as she has trained and competed in two Olympic trials. She holds a B.S degree from the University of Southern California in Business Information Systems.

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### Sam Addofo

#### Advisor

Sam Addofo is a global leader and an expert in transformation of businesses to lean systems. Sam has developed work systems for consumer goods, food manufacturing and distributions facilities worldwide including China, Europe, North America, Middle East. and Australia. He has implemented Toyota Production System in 3 facilities and great advocate for transformation to TPS and lean system. Sam has enriched the board with his vast knowledge and experience in managing operations